

Food Issues Census 2

Hello!

Welcome to our survey.

Thank you for helping us to understand the activities, priorities and funding needs of organisations working for better food and farming. The Food Ethics Council has been commissioned to conduct this survey by some of the most active grant-makers supporting work on food issues. We know that such work is important and we want to help grow the funding available for it.

This survey will give a snapshot of what organisations like yours are already doing to address food issues. We believe that a better understanding of current activity will help us and others to make the case for funding work in this sector, and to make more effective decisions about priorities.

Your response will contribute to this and help raise the profile of organisations like your own among grant-making foundations. The analysis of the survey results will be available to you as a report and as simple web tool, where you will be able to extract more detailed information to support your own decision-making or funding proposals. While the results will be anonymous, every organisation completing the survey will be gratefully acknowledged on the website and in the report that we send to grant-makers.

Not sure whether this survey applies to you? If your organisation does any not-for-profit or public interest work relating to food – from local food-growing projects to campaigning against hunger – please take part. The survey covers organisations based in the UK or in receipt of UK charitable funding. Check our FAQs section for more details on the next page.

Please note that this is a survey of organisations – for example charities, institutes, social enterprises, faith groups and one-off initiatives – rather than individuals or projects within larger organisations. We can only accept one response from each organisation, so you may want to discuss with colleagues who is best placed to fill in the survey.

The survey takes on average 20 minutes. *You will need: your most recent annual or management accounts, financial accounts, and a good understanding of staffing and activities across your organisation's work on food.*

Note that you can exit the survey at any time by clicking the ‘save and continue’ button at the top of each page. To resume where you left off, follow the link that will be sent to you by email (if this doesn’t come straight through, please check your junk folder).

Questions or comments as you complete the survey? Please email or phone me (dan@foodethicscouncil.org; +44 (0)333 012 4147).

Thank you for your time.

**Dan Crossley
Executive Director
Food Ethics Council**

The Food Ethics Council is a UK-based charity working to build fair and resilient food systems that respect people, animals and the planet, by working with food businesses, government and civil society to address ethical concerns at the heart of decision-making about food and farming.

FAQs

Before we start, please find below additional information on the survey. Scroll down to move onto the survey.

Is my work relevant to the survey?

The survey covers not-for-profit or public interest work relating to food and farming that is taking place in the UK or supported by UK charitable funding, currently and during the last financial year. This includes everything from small-scale community projects on local issues to large-scale campaigning on global issues. Food does not have to be at the centre of your work for it to be relevant: for example, a project to help young people which includes food growing as one element is relevant to the survey.

Is this a survey of individuals, projects or organisations?

This is a survey of organisations. For the purposes of the survey, an organisation can mean any of the following: registered charity; co-operative or mutual; community interest company; company limited by guarantee; unincorporated association (e.g. a club or one-off project); trade union; trade association or professional body; political party; faith group; educational organisation (e.g. a school or university); business; public sector (including NDPBs); or international agency. The survey should not be completed by individuals or by projects taking place within larger organisations – in the latter case, the survey should be completed for the whole organisation, even if food is only a

small component of your overall work. Our aim in making this distinction is to avoid counting the same work twice. If you do not fit our definition of an organisation but you think that your work should be included in the survey, please contact us.

Who within my organisation should complete the survey?

We can only accept one response from each organisation, so you may want to discuss with colleagues who is best placed to complete the survey. The person taking the survey will need access to your organisation's most recent annual or management accounts, and a good understanding of staffing and activities across your organisation's work on food and farming issues. In a large organisation this may be a senior manager with responsibility for strategy, fundraising or HR.

How do I complete the survey?

You complete the survey on-line by following the NEXT button at the bottom of this page. The survey contains brief instructions to help you answer each question. If you are unable to complete the survey on-line, please contact us.

How long will the survey take?

The survey should take 30 minutes. This is based on the experience of a small number of organisations testing the survey.

Can I start the survey now and finish it later?

You will be able to exit the survey at any time by clicking the 'save and continue' option at the top of each page. To resume where you left off, follow the link that will be sent to you by email (if this doesn't come straight through, please check your junk folder).

What kinds of question does the survey ask?

The survey asks up to 32 questions. These begin with basic contact details to make sure we can get back to you if we have any queries, and then cover your funding, staff and volunteers; how your organisation divides its time among different issues and activities; the motivations for your work; and the challenges and opportunities you see facing work on food and farming issues.

What information will I need with me to complete survey?

You will need your organisation's most recent annual or management accounts, financial accounts, and a good understanding of staffing and activities across your organisation's work on food and farming issues.

What if I cannot answer a specific question?

Many of the questions in the survey, marked with an asterisk, are 'required' – in other words, you will receive an error message if you try to skip them. This is in order to ensure we collect a full enough set of answers to complete a useful analysis. If you cannot answer a required question (for example you do not have a contact telephone number or email address), please put a temporary answer (e.g. 'Not applicable' or tick one option from a list) so that you can continue the survey, and let us know about this problem in the comment space on the final page of the survey.

What will happen with the results?

The Food Ethics Council will produce a report based on an analysis of the survey results. This will provide an overview of current civil society work on food and farming issues, and seek to extract insights that are helpful to NGOs, community groups and funders. It will be publicly accessible and everyone completing the survey will receive an electronic copy upon publication. With help from the Oxford Centre for Social Inclusion, we will also provide a web tool, where you can produce charts based on the survey data to support your own needs. For example, you may wish to compare how much work is going on across a variety of issues within your remit to inform internal planning discussions, or you may wish to use the charts to make a case to funders that an issue you plan to work on is important or neglected.

Who will be able to read the answers that I give?

All the published data in the report and on the website will be anonymous and aggregated. The database underlying the web tool will contain no contact data or organisation names. Only the Food Ethics Council will have access to the full results.

How can I find out more about the organisations involved?

You can find out about the organisations involved by visiting the following websites:

Esmée Fairbairn Foundation - www.esmeefairbairn.org.uk

JMG Foundation - no website

Big Lottery Fund - www.biglotteryfund.org.uk

Sustain - www.sustainweb.org

Food Ethics Council – www.foodethicscouncil.org

Your contact details

All published results of the survey will be anonymous. The Food Ethics Council will only use these details to keep track of who has completed the survey, to contact you if we have any questions and to keep in touch with you. The exception is that we will publish a list of the organisations that have completed the survey, and circulate this to funders interested in food and farming issues.

*Note: questions with an * are required.*

Your contact details

*The name of the organisation is the one for which you are completing this survey. For example, it may be a charity, community project, public body, local authority, school, research institute or university department.**

First name: _____

Last name: _____

Organisation name: _____

Your role (or job title): _____

Email: _____

Type of organisation

Please choose the option(s) that best fits your organisation.*

Registered charity

Social enterprise

Co-operative or mutual

- Community interest company
- Company limited by guarantee
- Unincorporated (e.g. a club or one-off project)
- Trade union
- Trade association or professional body
- Political party
- Faith group
- Education sector (e.g. a school or university)
- Business
- Public sector (including non-departmental public body)
- International agency

About your organisation*

Charity number (if applicable): _____

Address Line 1: _____

Address Line 2: _____

City: _____

Postcode: _____

Country: _____

Phone number: _____

Website: _____

Your resources

*Note: questions with an * are required.*

1) What was your organisation's total expenditure last year?

Please use the total from the latest full year for which you have accurate figures (in GBP), whether from your last annual report or from more recent management accounts.*

2) On what date did your last financial year end?

Please give the end-of-year date for the figures you used in the question above. For example, if your latest annual report covered the period 06/04/2015 to 05/04/2016, please answer 05/04/2016.*

3) What percentage of that expenditure was devoted to working on food and farming issues?

Please give your best estimate, including any overheads associated with this work. Include any work in which food features prominently, ranging for example from projects that use food growing to promote social inclusion, to campaigns to address food system problems such as overfishing, malnutrition or waste.*

4) How many paid staff does your organisation currently employ or contract?

Please provide the current number of full-time equivalent paid staff. For example, if you have four full-time staff and one temp who works 2.5 days a week, the number would be 4.5.*

5) How much of paid staff time is spent working on food and farming issues?

Please give your best estimate, again in full-time equivalents. For example, if two full-time employees both spend half their time working on food and farming issues, the answer would be one full-time equivalent.*

6) How many unpaid volunteers currently help your organisation?

By volunteers, we mean people who work for you without being paid (including interns). Please provide the current number of full-time equivalent volunteers. Please do not include members/supporters of your organisation who actively give their time to your work.*

7) How much of that volunteer time is spent working on food and farming issues?

Please give your best estimate, again in full-time equivalents.

8) Where did the income for your work on food and farming issues come from last year?

Please say what percentage came from each source. The total must add up to 100%.*

_____ Grants or donations from UK trusts, foundations or charities

_____ Grants or donations from UK public bodies (e.g. the Big Lottery Fund or local authorities)

_____ Grants or donations from non-UK trusts, foundations, charities or public bodies

_____ EU funding

_____ Grants or donations from businesses

_____ Individual donations, bequests or membership fees

_____ Sales to members of the public (e.g. of food, publications)

_____ Contracts or sales to businesses (e.g. for consultancy or service provision)

_____ Contracts or sales to the public sector (e.g. NHS, local authorities, Defra)

_____ Contracts or sales to trusts, foundations or charities

_____ Other

9) If you selected 'Other' in the previous question, please specify.

10) How has your income for your work on food and farming issues changed compared to three years ago?*

() Significantly lower (-25% or more)

() Lower

() Same

() Higher

() Significantly higher (+25% or more)

11) What new streams of funding have you received in the past three years?

This question refers to new streams of income. Eg: If you used to receive a grant from one UK trust, and now receive a grant from a different UK trust, this does not qualify as a new stream of funding.*

[] Grants or donations from UK trusts, foundations or charities

- Grants or donations from UK public bodies (e.g. the Big Lottery Fund or local authorities)
- Grants or donations from non-UK trusts, foundations, charities or public bodies
- EU funding
- Grants or donations from businesses
- Individual donations, bequests or membership fees
- Sales to members of the public (e.g. of food, publications)
- Contracts or sales to businesses (e.g. for consultancy or service provision)
- Contracts or sales to the public sector (e.g. NHS, local authorities, Defra)
- Contracts or sales to trusts, foundations or charities
- Other
- None

What you do

*Note: questions with an * are required.*

12) How much time does your organisation currently devote to the following activities in your work on food and farming issues?

Please estimate what percentage of your staff and volunteer time spent on food and farming issues ultimately supports the following activities. Please choose the best fit and leave blank any that do not apply. For example, you may devote about 70% of staff time towards one approach and 30% towards one other. The total must add up to 100%.*

_____ Auditing and business advice (e.g. providing accreditation, certification, labelling, monitoring or business consultancy)

_____ Service provision (e.g. catering, running a community shop, growing food, managing land, delivering public health services, community development)

_____ Education, skills and capacity-building (e.g. teaching children or adults, training professionals)

_____ Activism (e.g. direct action, organising demonstrations or promoting boycotts)

_____ Lobbying (e.g. engaging with decision-makers to influence public policy)

_____ Awareness-raising (e.g. advertising campaigns to highlight an issue or influence public behaviour)

_____ Co-ordination and convening (e.g. mediation, running networks, conferences or roundtables)

_____Research & expert advice (e.g. impact assessment, developing or analysing policy, developing standards or providing independent advice)

_____Funding (e.g. awarding grants to other organisations)

13) Which of the following food and farming issues does your organisation currently work on?

Please tick all that apply. Where issues overlap (e.g. agricultural policy and farming & horticulture) please tick the most appropriate.*

- Additives
- Adult health & nutrition
- Agricultural policy
- Air pollution
- Animal feed
- Animal husbandry
- Antibiotics & other animal drugs
- Aquaculture
- Biodiversity
- Catering
- Child health & nutrition
- Climate change
- Community development
- Consumer protection
- Corporate power
- Emergency relief
- Energy use & efficiency
- Fair trade
- Farming & horticulture
- Fertilisers
- Fish stocks
- Food marketing
- Food poverty & access
- Food processing & manufacturing
- Food safety & hygiene
- Food security
- Global hunger

- GM & biotechnology
 - Infant health & nutrition
 - Labour conditions
 - Land use & ownership
 - Landscape preservation
 - Local food
 - Marine ecosystems
 - Market governance
 - Nanotechnology
 - Organics
 - Participation & democracy
 - Permaculture
 - Pesticides
 - Public health policy
 - Public procurement
 - Recycling
 - Retail
 - Rural economy
 - Seasonal food
 - Slaughter
 - Social inclusion
 - Soil health
 - Sustainable consumption
 - Sustainable production
 - Technology & innovation
 - Trade policy
 - Transport & distribution
 - Urban agriculture
 - Waste
 - Water use
 - Other (please specify): _____
-

What you do

*Note: questions with an * are required.*

14) How does your organisation currently divide the time it spends working on food and farming between the following issues?

Please estimate what percentage of staff and volunteer time spent on food and farming issues is directed to each issue that you selected on the previous page. If issues overlap, please choose the most appropriate. You can leave options blank if they overlap or if you spend less than 1% of time on them. The total must add up to 100%.*

15) What opportunities have you been able to pursue using core or unrestricted funding that you would have been unable to pursue otherwise?

Respond if applicable. Please list any issues (e.g. climate change) or types of work (e.g. training) that you have delivered using core funding in the past three years.

Issue 1: _____

Issue 2: _____

Issue 3: _____

Issue 4: _____

16) How would you sum up the main food issue you work on in your own words?

Please give a short heading, for example 'School food' or 'Farm animal diseases'.*

Why you do what you do

*Note: questions with an * are required.*

17) How would you summarise the main motivation for your organisation's current work on food and farming issues?

Please describe what you are aiming to achieve as briefly as you can.*

Who you work with

*Note: questions with an * are required.*

18) Who or what are the intended beneficiaries of your organisation's current work on food and farming issues?

Please choose up to three in order of importance (1 being most important). Where categories overlap (e.g. 'citizens' and 'older people') please choose the most appropriate.*

- _____ Consumers/citizens
- _____ Food producers (including workers)
- _____ Children & young people
- _____ Older people
- _____ Other specific (e.g. disadvantaged, local) communities
- _____ Future generations
- _____ Farm animals
- _____ Wild animals
- _____ Ecosystems/nature/climate

19) With which other organisations does your organisation currently collaborate in work on food and farming issues?

Please name up to 10 organisations, one per box, with which you have joint projects, co-branding or other relationships.

Partner 1: _____

Partner 2: _____

Partner 3: _____

Partner 4: _____

Partner 5: _____

Partner 6: _____

Partner 7: _____

Partner 8: _____

Partner 9: _____

Partner 10: _____

Where you work

*Note: questions with an * are required.*

20) At what scale does your organisation work on food and farming issues?

Please tick all that apply.*

- Local (one or more local areas)
- Regional (one or more English regions)
- National (England, Northern Ireland, Scotland, Wales or all UK)
- International (EU or rest of the world)

21) In which nations of the UK do you work on food and farming issues?

Please tick all that apply.

- England
- Northern Ireland
- Scotland
- Wales
- All UK (e.g. on non-devolved policy issues)

22) In which English regions do you work on food and farming issues?

Please tick all that apply.

- Eastern England
- East Midlands
- London
- North East
- North West
- South East
- South West
- West Midlands

Yorkshire and the Humber

All English regions

23) In which regions of the world does your organisation work on food and farming issues?

Please tick all that apply.

Africa

Latin America & Caribbean

North America

Asia

Europe

Oceania

Where you see challenges and opportunities

*Note: questions with an * are required.*

24) Within your organisation's main area of work on food and farming, which single issue or activity would benefit most from more funding?

Here we are keen to understand which critical issue or activity is currently underfunded.*

25) Thinking about the sector as a whole, who or what is currently doing most to help efforts to address food and farming issues?

26) Thinking about the sector as a whole, who or what is currently doing most to hinder efforts to address food and farming issues?

27) In your organisation, what are the most urgent capacity building needs in your work on food and farming?

We are interested in understanding 'capacity building' needs, for example shortages of specific skills, rather than specific issues needing funding.*

Need 1: _____

Need 2: _____

Need 3: _____

Need 4: _____

28) What single policy change do you think would most benefit food and farming systems?

29) What does the sector need to do to create the biggest positive impact on the food system?

30) What one thing would enable you to collaborate more with other Civil Society Organisations in food and farming?

Anything else

This is the final page of the survey. When you click the submit button at the bottom of the page you will have completed the survey. If you want to review any of your earlier answers, please use the 'back' button at the bottom of the page (not your internet browser 'back' button). When you have reviewed your answers, please return to this page using the 'next' button and then press 'submit'.

31) What project is your organisation most proud of?

As part of our report, we want to share success stories from within the last three years, and show how funding can enable critical work in the sector. If you would like your project to be considered, please give a brief summary of the work and its impact. We will get in touch for more details if your case study is short-listed.

Note: None of the responses to this question will be shared without your permission.

32) Is there anything else you would like to tell us?

Please let us know of any other issues you wish to raise, which have not been covered by the previous questions. You may also use this space to clarify earlier answers, where you feel the survey did not allow you to express your organisation's position clearly.

Thank You!

Thank you for taking our survey. Your response is very important to us.

We will share the final report with all participants once the work has been completed.
